

## Primary logo



**Green** indicates **Clear Space**. This area must be kept free of other elements.

The minimum required clear space is defined by the measurement "X" (which equal to the height of the D letter).

## Colors palette



**Pantone 199**  
C: 0 M: 100 Y: 77 K: 16  
R: 213 G: 0 B: 50



**Pantone Process Black**  
C: 74 M: 65 Y: 63 K: 81  
R: 29 G: 29 B: 27

## Alternative logo versions



**The Box.** The corporative diffused identity. The boxed version is best used for noisy background.



**V.** V logo refers to Devinci products.

EDGE OF MEDIA



**The Slanted Box.** This version is used for marketing diffusion.



**Protected V.** The boxed version is best used for noisy background.

## Official Typeface

OSTRICH SANS ROUND

AA BB CC DD EE FF GG HH II JJ KK LL MM NN OO PP  
QQ RR SS TT UU VV WW XX YY ZZ. 0123456789

**Tag Lines, titles and subtitles**

Dinot CondLight

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq  
Rr Ss Tt Uu Vv Ww Xx Yy Zz. 0123456789

**Printed text**

Arial Narrow

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn  
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz.  
0123456789

**Web text**